

# KATIE HAMBOR

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## Experience

March 2015-Present

**zuketees™** West Milford, NJ

**General Manager & Graphic Designer**

Design all print and online marketing materials, manage social media, establish and implement company objectives, and manage the movement of goods into and out of the production facility.

September 2014-Present

**zuketunes LLC** West Milford, NJ

**Graphic Designer & Web Content Manager**

Design marketing materials with Photoshop and Illustrator, maintain a cohesive website presence using HTML/CSS, and update social media.

February 2013-Present

**Nassau Inn** Princeton, NJ

**Freelance Graphic Designer**

**(formerly Marketing & Graphic Design Intern)**

Design marketing materials including advertisements and menus on an as-needed basis. As an intern, updated print and web advertisements, cropped photos for various sizes for the website, and created instructional signs for use in hotel rooms. Used Adobe Photoshop and InDesign.

July 2014-Present

**BHI Media** Austin, TX (remotely)

**Freelance Graphic Designer**

Perform various photo editing techniques including technical and creative photo retouching. Technical photo retouching includes but is not limited to photo enhancement (adjusting colors, contrast, white balance), removing elements or visible flaws on walls or flooring (such as stray bits of dirt on a sidewalk). Creative photo retouching includes but is not limited to adding chairs or appliances to a room.

October 2014-December 2014

**Radar Music Videos** London, UK (remotely)

**Marketing Admin & UX**

Follow up with music video commissioners and directors, collect data for weekly reports, and promote new releases through Youtube, PromoNews, and Radar's blog. With UX, work through user journeys and work with site developers to improve pages for a better user experience.

May 2011-May 2014

**The Rider News** Lawrenceville, NJ

**Design Manager (formerly Advertising Manager)**

Designed graphics with Adobe Illustrator, InDesign, and Photoshop, and edited the page layout on a weekly basis to make sure the files were ready for print, all while directing a team of designers. At the beginning of Fall 2012, also supervised the redesign of the newspaper. As advertising manager, contacted businesses for advertisements, as well as designed and placed ads.

## Education

September 2010-May 2014

**Rider University**

Lawrenceville, NJ

**BA in Graphic Design & Music Studies, minor in Web Design**

Baccalaureate Honors Program

Dean's List, 3.86 GPA,

Summa Cum Laude

## Honors and Awards

**School of Liberal Arts and Sciences Honor Society**

Rider University

**Lambda Pi Eta Member**

Communications Honor

Society at Rider University

**Academic and Service Awards**

For outstanding academic achievement and service to the communication department of Rider University

**First place in Layout & Design, The Rider News**

New Jersey Collegiate Press Association (NJCPA) College Newspaper Contest 2014

**Who's Who Among Students in American Colleges and Universities Inductee, 2014**

## Skills

InDesign

Illustrator

Photoshop

Google Drive

Microsoft Office

Wordpress & Tumblr

Familiar with HTML & CSS

Proficient in Mac & Windows